25 MILLION AMERICANS live with asthma.

Innovation is expanding their options for treatment.

INSURERS STAND IN THE WAY, HOWEVER.

Step therapy policies force patients to try, then fail, insurer-preferred treatments before getting approval for those prescribed by providers.

Step therapy delays asthma patients' treatment and causes UNNECESSARY SUFFERING, leading to:

- Emergency room visits
- Hospitalization
- Added medical costs

Limits on step therapy can help asthma patients BREATHE EASIER.