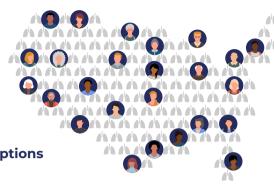


25 MILLION AMERICANS

live with asthma.



Innovation is **expanding their options** for treatment.



INSURERS STAND IN THE WAY, HOWEVER.

Step therapy policies force patients to try, then fail, insurer-preferred treatments before getting approval for those prescribed by providers.





UNNECESSARY SUFFERING,

leading to:



Emergency room visits



Hospitalization



Added medical costs



Limits on step therapy can help asthma patients

BREATHE EASIER.



