CANCER PATIENTS NEED PRECISE, INNOVATIVE TREATMENTS TO HELP THEM BATTLE THEIR DISEASE.

But sometimes excessive insurance paperwork prevents cancer patients from being at the center of treatment decisions.

PRIOR AUTHORIZATION delays timely treatment. Patients lose precious time while waiting for approval.

STEP THERAPY forces cancer patients to fail insurer-approved treatments first. While patients try those medications, their cancer may worsen.

NON-MEDICAL SWITCHING pushes stable patients off their treatment and toward options that are more profitable for the insurer.

CANCER PATIENTS DESERVE PATIENT-CENTERED CARE, NOT PAPERWORK-CENTERED CARE.