But all too often, the organizations who determine THE VALUE OF TREATMENTS don’t take these factors into account.

As new treatments become available, they can only help patients IF THEY ARE ACCESSIBLE.

Discussions of treatment value can IMPACT PATIENT ACCESS. These conversations must include:

- How patients value the treatment
- Disease burden
- Caregivers’ experiences
- Treatment side effects

But all too often, the organizations who determine THE VALUE OF TREATMENTS don’t take these factors into account.

As new treatments are developed, organizations must use a PATIENT-CENTERED MODEL OF VALUE.