



VACCINE ACCESS FOR ALL AGES

TOOLKIT FOR
ADVOCACY PARTNERS



OVERVIEW

Vaccines are vital for healthy aging—allowing adults to live longer, more active lives.

In addition to protecting individual health, vaccines also support community well-being. The CDC estimates that broader immunization could prevent more than 50 million deaths between the years 2021 and 2030.

Yet some adults face barriers to receiving life-saving immunizations. And many don't realize how critical vaccines are for preventing disease and maintaining a healthy life.

Addressing these barriers is crucial.

One opportunity is through the upcoming meeting of the Advisory Committee on Immunization Practices, or ACIP. The organization, which sets the standards for vaccination in the United States, is meeting October 23-24, 2024, on vaccine recommendations.

This is a pivotal moment, a chance to address vaccine access challenges and to advocate for recommendations that give all adults the opportunity to protect themselves against preventable and deadly diseases.

This toolkit outlines several opportunities to weigh in and speak out.



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EXPANDING VACCINE ACCESS

WHAT YOU CAN DO

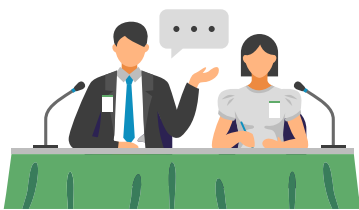


SUBMIT PUBLIC COMMENTS

October 4-18, 2024

WHAT YOU CAN DO:

- [Submit written comments](#) via regulations.gov ahead of the ACIP meeting by October 18th
- [Register to submit oral public comments](#) at the ACIP meeting by October 18th
- Encourage others to participate — ACIP will discuss age-based recommendations on the first day of the meeting (October 23)



PUBLIC MEETING

October 23-24, 2024
8am-5:30pm ET

WHAT YOU CAN DO:

- Testify at the meeting after receiving approval for oral public comment
- Share information through blogs, newsletters and emails
- Raise awareness about vaccine access on social media



FOLLOW UP

WHAT YOU CAN DO:

- Share key messages through social media, email and newsletters

KEY MESSAGES



1

Vaccines protect both individual adults and their communities.

- Vaccines are highly effective at preventing severe illness, disability and death from over 20 infectious diseases.
- Global immunization efforts have saved at least 154 million lives over the past 50 years.
- Herd immunity harnesses the power of vaccination to keep communities safe.



2

Vaccination is crucial for healthy aging.

- Adult vaccination rates remain low, despite their importance. ACIP recommendations can help change that.
- Lowering age-based recommendations, where supported by data, can help ensure higher vaccination rates, supporting healthy aging.
- Vaccines help maintain health and prevent setbacks from illness like pneumococcal diseases or meningitis, which can affect blood pressure and pulmonary function.
- For adults 65 years and older, one study found that getting the PCV13 vaccine protected 3 in 4 people against invasive pneumococcal disease and 9 in 20 against pneumococcal pneumonia.



3

All adults deserve access to immunization.

- Some adults experience lower vaccination rates due to lack of knowledge, limited access to care or insurance coverage issues.
- Black adults are less likely than white adults to receive vaccines such as the influenza, pneumonia, hepatitis and HPV vaccination shots.
- Among people 65 years and older, Black, Hispanic and Asian adults have lower levels of vaccine coverage than white adults do.
- Rural and low-income communities face more barriers to receiving vaccines.



RESOURCES

Help boost awareness and support for vaccine access by sharing these resources through LinkedIn, Facebook, Instagram, X (Twitter), or the social media platform of your choice.

One-Pager



DOWNLOAD

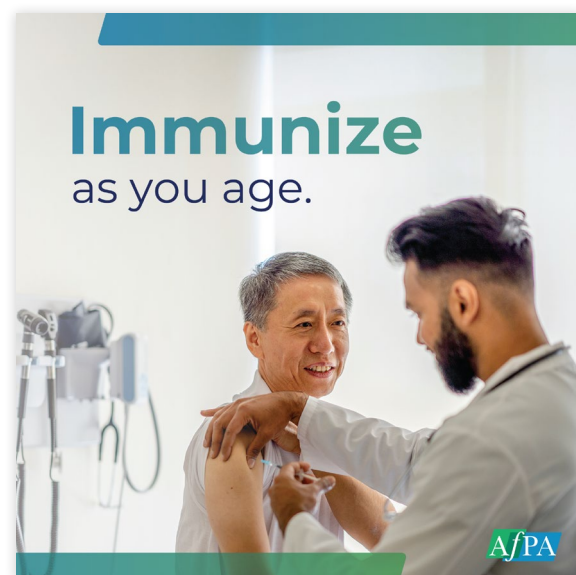
Social Graphics



DOWNLOAD



DOWNLOAD



DOWNLOAD

Hashtags

#HealthyLiving

#VaccinateToProtect

#ProtectTogether

#HealthyAging

#VaccinesSaveLives

#VaccineEquity

#Longevity

Tweets / Facebook Messages

Sound vaccine policy can save lives. Let's [#ProtectTogether](#) and build a healthier future for all adults.



All adults deserve access to life-saving vaccines, yet rural and low-income communities still face barriers. Expanding access ensures that everyone can get vaccinated. [#VaccineEquity](#)



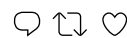
ACIP recommendations should reflect the power of vaccines in preventing disease and promoting [#HealthyAging](#) [#VaccinesSaveLives](#)



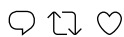
Did you know that African American adults are 10% less likely to receive key vaccines? It's time to close that gap. [#VaccineEquity](#)



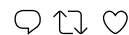
By lowering age-based vaccine recommendations, we can offer earlier protection and support healthier, longer lives for everyone. [#Longevity](#)



Did you know vaccines have saved 154 million lives in the past 50 years? By getting vaccinated, you're not just protecting yourself, you're protecting your loved ones. [#VaccinesSaveLives](#)



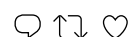
Support [#HealthyLiving](#) by backing lower age-based vaccine recommendations. Early access boosts protection and wellness for all. [#ProtectTogether](#)



Getting older doesn't have to mean getting sicker. Vaccine recommendations should encourage all adults to stay vaccinated, reduce risks and protect themselves from serious illnesses. [#HealthyLiving](#)



For adults, the pneumococcal vaccine offers strong protection against serious pneumococcal disease and pneumonia. A crucial tool for [#HealthyAging](#)





Alliance for
Patient Access

ABOUT THE ALLIANCE FOR PATIENT ACCESS

The Alliance for Patient Access is a national network of policy-minded health care providers advocating for patient-centered care.



@patientaccess



@patientaccess

AllianceforPatientAccess.org